

Hermann Regional Economic Development, Corp.

March 14, 2017

150 Market Street Hermann, MO 65041

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Liasons: Donna Lucas F li McDonald Dear HRED Supporter,

The Hermann Regional Economic Development (HRED) Corporation begins its fourth year of operation in June. During the first two years HRED utilized a consulting firm to assist in creating the operating structure and providing the education to facilitate the organization.

In the past, HRED held Banquets/Auctions and last year we held a 50/50 raffle. We know your time is important so this year we are attempting to do a fundraiser that will allow you to donate without having to attend a banquet or participate in a raffle.

HRED appreciates your past contributions and hope we can count on you for another donation in 2017. HRED started when local citizens identified a problem that impacts Gasconade County RI School District, St. George Elementary, the Hermann Area District Hospital and the community's long-term quality of life.

In 2016 HRED drastically reduced the expenditures by discontinuing our use of a consulting firm. The HRED Board continues to work with the Missouri Department of Economic Development and Missouri Partnership.

Starting in March, HRED will be utilizing the University of Missouri Extension Service to help guide HRED to understand and define the present and future needs of the community. They will provide key statistics regarding our community, and assist in directing the HRED Board for the success we are striving for.

Enclosed is a remittance slip and an envelope for your remittance. We are striving to have as many contributions returned by April 15, 2017. This allows the Board to assess additional funding needs in order to continue our efforts.

HRED works with the Community Foundation of Hermann in order to assure any contributions can be tax deductible.

Visit our websites. Our quality of life site, " $\underline{\text{LIVEHERMANN.COM}}$ " and our organizational website, " $\underline{\text{HRED.ORG}}$ ".

Thank you for the continuing support of this important effort to maintain community and quality of life.

Regards,

Ron Kraettli, President

Hermann Regional Economic Development (HRED) Corporation

HRED's Mission is:

"To secure a prosperous future for the greater Hermann area and surrounding communities by facilitating collaborative efforts to strengthen our economic base, build upon our quality of place and develop the next generation of businesses and residents."